

AMC “JUMANJI: THE NEXT LEVEL” GAME BOARD EXPERIENCE PROMOTION
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT’S CHANCES OF WINNING. INTERNET ACCESS AND VALID E-MAIL ADDRESS ARE REQUIRED.

The AMC “Jumanji: The Next Level” Game Board Experience Promotion (“Promotion”) is sponsored by American Multi-Cinema, Inc. (“Sponsor”), One AMC Way 11500 Ash Street, Leawood, KS 66211 and is administered by Prize Logic, LLC, (“Administrator”), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. PROMOTION PERIOD:** The Promotion begins on November 18, 2019 at 12:00 PM (noon) Eastern Time (“ET”) and ends on December 31, 2019 at 11:59:59 PM ET (“Promotion Period”) and consists of two (2) phases (each a “Phase”). Phase 1 runs the entire length of the Promotion Period and Phase 2 begins on December 1, 2019 at 12:00 AM (midnight) ET and ends on December 31, 2019 at 11:59:59 PM ET. Mail-In requests for a free Code (defined below) must be post-marked starting November 18, 2019 ending no later than December 16, 2019 and received by December 26, 2019.

The Promotion consists of an instant win game (“Instant Win Game”) and a random drawing sweepstakes (“Sweepstakes”). The Administrator’s computer is the Promotion’s official clock.

- 2. ELIGIBILITY:** This Promotion is open only to legal residents of the forty-eight (48) contiguous United States (excluding Alaska, Hawaii, and Rhode Island) and the District of Columbia who are at least eighteen (18) years old (or age of majority if higher than eighteen [18]) at the time of entry. Employees of Sponsor, Administrator, Columbia TriStar Marketing Group, Inc. (“CTMG” or “Studio”), and any of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents (collectively, the “Promotion Entities”) and their immediate family members (*i.e.*, spouse, parent, child, sibling, and the “steps” of each) and persons living in the same household of each are not eligible to participate in the Promotion. CTMG is not responsible for the collection, submission or processing of entries, the administration of the Promotion, the selection of winners or the fulfillment of prizes. Entrants are supplying their information to Sponsor and not to Studio, unless they expressly consent otherwise. Void in Alaska, Hawaii, Rhode Island, and where prohibited or restricted by law. All federal, state and local laws apply.

Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor and Administrator’s decisions, which are final and binding in all matters related to the Promotion. Winning prize(s) is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Promotion, an entrant’s residential address and e-mail address will be the physical address and e-mail address submitted at the time of registration (as discussed below). Entrants will not be allowed to change their physical address or e-mail address. If it is discovered or suspected that an entrant has registered or attempted to register for the Promotion using multiple e-mail addresses or multiple identities, all of that entrant’s entries will be declared null and void and any prize an entrant might have been entitled to win will not be awarded and may be revoked. Use of any automated system or any like methods to participate in the Promotion is prohibited and will result in disqualification of any entrant attempting such use.

- 3. HOW TO PARTICIPATE:** During the Promotion Period, eligible entrants must visit <https://AMCTheatresJumanjiTicketingGame.com> (“Website”) and complete and submit the registration form including, but not limited to, his/her first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, state, and zip code. Entrants must also select one (1) character (“Character”) to be his/her game piece during the Promotion. Entrant’s Character will remain his/her Character throughout the Promotion Period and the remaining Characters will be available to be collected by entrant by participating in the Promotion.

After registering or logging-in the entrant must then follow the on-screen instructions to roll the die (a “Roll”) and begin moving spaces on the digital game board (“Game Board”). Depending on what the entrant rolls, his/her Character will advance that number of spaces on the Game Board. An entrant can Roll and move his/her Character around the entire Game Board (a “Lap”) one (1) time per day during the Promotion Period. A “day” is defined as starting at 12:00 AM (midnight) ET and ending at 11:59:59 PM ET on each calendar day during the Promotion Period, except on November 18, 2019 when the day will start at 12:00 PM (noon) ET and end at 11:59:59 PM ET.

Each Phase of the Promotion consists of different actions entrant can take on the Game Board, depending on the space entrant lands on:

- A. Phase 1 and Phase 2:** During Phase 1 and 2 of the Promotion Period, entrants can land on Game Board spaces and take the following actions to move along the Game Board and/or receive Sweepstakes entries into the general Sweepstakes drawing (“General Sweepstakes Drawing”):
- i. Instant Win Game:** During the entire Promotion Period, when an entrant’s Character passes or lands on an Instant Win Game play spot, he/she must follow the on-screen instructions to play the Instant Win Game (“Instant Win Game Play”). After the Instant Win Game Play, the entrant will receive notification on the Website screen as to whether he/she is a potential “Instant Winner” of the designated prize (“Notification”). Each entrant who receives a winning Notification will be deemed a potential Instant Winner subject to verification of the entrant’s eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant’s eligibility and the potential winning Instant Win Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Instant Win Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored. There is a limit of two (2) Instant Win Game Plays per day. In the event that a household enters the Promotion using more than five (5) unique e-mail addresses, all of the Instant Win Game Plays/entries associated with that household (determined by Sponsor or Administrator in their sole discretion) may be disqualified.
 - ii. Enter Keyword For Bonus Rolls:** During the Promotion Period, the Sponsor will post keywords (each a “Keyword”). Keywords will be posted on Twitter (follow @AMC and @JumanjiMovie on Twitter), Instagram (follow @AMC and @JumanjiMovie on Instagram), Facebook (visit www.Facebook.com/JumanjiMovie/ and like the page), via the AMC Newsletter (visit AMCtheatres.com and join AMC Stubs to sign up for the Newsletter), via the AMC App (defined below) (must download the AMC App and create an account), on screen at AMC theaters or on AMCtheatres.com during the “Jumanji:

The Next Level” (“Movie”) trailer, and on AMC theater movie posters located in AMC theatres or on AMCtheatres.com. Upon locating a Keyword, entrant can visit the Website and enter the Keyword where instructed. Entrant will receive one (1) bonus Lap around the Game Board for each Keyword properly entered. Entrant must play the bonus Lap the same day as he/she entered the Keyword as it expires at the end of the day. An entrant can enter one (1) unique Keyword per day for one (1) bonus Lap per day. Each Keyword can only be entered one (1) time per person per Phase. An entrant may also receive two (2) additional Instant Win Game Plays upon completing a bonus Lap.

- iii. **Collect Characters:** During the Promotion Period, each time an entrant lands on or passes a Character space on the Game Board, he/she will collect one (1) new Character (i.e., a Character OTHER THAN the Character entrant selected, as discussed above). There will be four (4) Characters available before the start of Phase 2. During Phase 2 of the Promotion, one (1) mystery Character will be unlocked (see details below in Section 3B). When an entrant lands on or passes the mystery Character in Phase 2, he/she will collect the mystery Character. There will be a total of five (5) Characters to collect during the entire Promotion Period.
- iv. **Danger Spaces:** The Game Board consists of hazards that entrants must try to avoid (“Danger Spaces”). When an entrant lands on a Danger Space, he/she will experience a setback (“Setback”) and his/her Character will be required to move two (2) spaces back.
- v. **In Danger? Call Your Friends:** During the Promotion Period, when an entrant lands on a Danger Space, he/she will have the option to get help by sharing the Promotion on Facebook and Twitter. To share the Promotion on Facebook or Twitter, entrant must follow the links and instructions to post the prepopulated message about the Promotion on Facebook or Twitter. The prepopulated message must include the hashtag “#AMCJumanjiSweepstakes”. Upon sharing the Promotion on either Facebook or Twitter, entrant will stay on the current Game Board space instead of being Setback. Limit: an entrant can only share the Promotion to stay on the current Game Board Space one (1) time during the Promotion Period.
- vi. **Jump Ahead Spaces:** The Game Board consists of jump ahead spaces (“Jump Ahead Space”). When an entrant lands on a Jump Ahead Space, his/her Character will advance two (2) spaces on the Game Board.
- vii. **Watch The Trailer to Enter the General Sweepstakes Drawing:** During the Promotion Period, an eligible entrant may follow the links and instructions to watch the trailer for the Movie on-line. Entrant will receive one (1) entry into the General Sweepstakes Drawing for watching the trailer to completion. Limit: Entrant may watch the trailer and earn one (1) Sweepstakes entry into the General Sweepstakes Drawing one (1) time during the Promotion Period.
- viii. **Learn About Becoming An AMC Stubs Insider:** During the Promotion Period, an eligible entrant may follow the links and instructions to learn more about becoming an AMC Stubs Insider. Entrant will receive one (1) Sweepstakes entry into the General Sweepstakes Drawing for clicking the link to learn about becoming an AMC Stubs Insider. Limit: Entrant may earn one (1) Sweepstakes entry for clicking on the link to learn more about becoming an AMC Stubs Insider during the Promotion Period.

- ix. Download the AMC App (AMC Stubs Insider):** During the Promotion Period, an eligible entrant may follow the links and instructions to download the AMC app (“AMC App”) and log-in with his/her AMC Stubs Insider member number. Entrant will receive one (1) Sweepstakes entry into the General Sweepstakes Drawing for downloading the AMC app and logging-in with his/her member number. If an entrant is an AMC Stubs Insider and already has the AMC App, he/she must click a button confirming he/she has the AMC App and log-in with his/her member number to receive one (1) Sweepstakes entry into the General Sweepstakes Drawing.
- x. Visit Jumanji on Snapchat:** During the Promotion Period, an eligible entrant may follow the links and instructions to check out Jumanji on Snapchat. Entrant will receive one (1) Sweepstakes entry into the General Sweepstakes Drawing for clicking on the link to visit Jumanji on Snapchat. If an entrant wants to use the Jumanji lens on Snapchat and an entrant does not have a SnapChat account, he/she can create one at no cost by downloading the SnapChat application. Please note that an entrant must agree to comply with the Snap Inc. Terms of Service (<https://www.snap.com/en-US/terms/>) and Privacy Policy (<https://www.snap.com/en-US/privacy/privacy-policy/>) in order to create a SnapChat account to use the Jumanji lens. This Promotion is in no way sponsored, endorsed, or administered by, or associated with, Snap Inc. Each entrant agrees to release Snap Inc. from any and all liability associated with this Promotion.
- xi. Visit AMC on Facebook:** During the Promotion Period, an eligible entrant may follow the links and instructions on the Website to visit the official AMC Facebook page (www.facebook.com/amctheatres). Entrant will receive one (1) Sweepstakes entry into the General Sweepstakes Drawing for visiting the AMC Facebook Page via the Website. Limit: Entrant may receive one (1) Sweepstakes entry into the General Sweepstakes Drawing for visiting the AMC Facebook page.
- xii. Visit the Movie’s Facebook Page:** During the Promotion Period, an eligible entrant may follow the links and instructions on the Website to visit the Movie’s official Facebook page (www.Facebook.com/JumanjiMovie). Entrant will receive one (1) Sweepstakes entry into the General Sweepstakes Drawing for visiting the Movie’s Facebook Page via the Website. Limit: Entrant may receive one (1) Sweepstakes entry into the General Sweepstakes Drawing for visiting the Movie’s Facebook page.
- B. Phase 2 Only:** To unlock and participate in Phase 2 of the Promotion, eligible entrants must obtain one (1) unique promo code (“Promo Code”) from December 1, 2019 through December 31, 2019 (“Purchase Period”) via the following methods:
- i. Purchase A Movie Ticket:** During the Purchase Period, an eligible entrant may pre-order or purchase at least one (1) ticket via the AMC App or online at <https://www.amctheatres.com/> to see the Movie (“Qualifying Purchase”), while supplies last. Purchases made at the box office or via ticketing partner websites will NOT be eligible. Upon making a Qualifying Purchase, entrant will receive one (1) unique Promo Code on his/her online transaction receipt. Limit: One (1) Promo Code per Qualifying Purchase transaction. An entrant can only enter one (1) Promo Code during the Promotion Period.
- ii. How to Receive a Promo Code Without a Purchase:**

- a. **Mail-in Promo Code Request:** To obtain a Promo Code without making a purchase from November 18, 2019 through December 16, 2019, an entrant may legibly hand write his/her full name (no initials), complete street address (no P.O. Box), age, and valid e-mail address on a 3½" x 5" properly stamped postcard and mail it to: AMC "Jumanji: The Next Level" Game Board Experience Promotion Promo Code Request, P.O. Box 251328, West Bloomfield, MI 48325. Requests sent in an envelope will not be accepted. Mail-in requests must be postmarked by December 16, 2019 and received by December 26, 2019. Administrator will send one (1) Promo Code per Mail-In Request by e-mail to the e-mail address provided on the request. There is a limit of one (1) Mail-in Request per person during the Promotion Period. Multiple mail-in requests with the same postmark date will be deemed one (1) request. Mail-in requests will not be returned, and no further correspondence will be entered into. Mail-in requests must be original and hand-written. No mechanical reproductions are allowed. (For the avoidance of doubt, mail-in Promo Code requests may be submitted prior to the December 1 start date of Phase 2 of the Promotion Period.)
- b. **Online Promo Code Request:** To obtain a Promo Code without making a purchase from 12:00 AM ET on December 17, 2019 to 11:59:59 PM ET on December 31, 2019, an entrant must use the Promo Code MM9PPS6WMYBF.

- iii. **Complete the Game:** During Phase 2 of the Promotion Period, entrant may visit the Website and enter his/her Promo Code and unlock the remaining portion of the Game Board (i.e., the "Phase 2 Game Board"). **Note: An entrant cannot unlock the Phase 2 Game Board until he/she enters an eligible Promo Code and entrant will only be able to play the Phase 2 Game Board for the remainder of the Promotion Period.** Upon unlocking the Game Board, entrant can continue to Roll, move spaces on the Game Board, complete a Lap, and reach the final space on the Game Board. Entrant will also be able to collect the final mystery Character. Upon completion of the Game Board, entrant will earn one (1) entry into the Sweepstakes grand prize drawing ("Sweepstakes Grand Prize Drawing").

Bonus Rolls: As described above in Section 3Aii, an entrant may enter one (1) unique Keyword per day during Phase 2 to earn one (1) bonus Lap per day, provided that the Keyword was obtained by entrant during Phase 2 of the Promotion.

Limit: An entrant may complete the Game Board no more than two (2) times per day and earn no more than two (2) entries into the Sweepstakes Grand Prize Drawing per day during Phase 2.

IMPORTANT: MESSAGE AND DATA RATES MAY APPLY IF AN ENTRANT PARTICIPATES IN THIS PROMOTION ON HIS/HER MOBILE DEVICE. NOT ALL MOBILE TELEPHONE/WIRELESS PROVIDERS CARRY THE SERVICE NECESSARY TO PARTICIPATE IN THIS PROMOTION. ENTRANTS SHOULD CONSULT THEIR WIRELESS PROVIDER'S PRICING PLANS. MOBILE ENTRY IS NOT REQUIRED TO ENTER OR WIN PRIZE(S) IN THIS PROMOTION.

4. **RANDOM DRAWING:** On or about January 3, 2020, Administrator will randomly select fifty (50) potential winners from all eligible Sweepstakes entries received from the General Sweepstakes, one (1) potential grand prize winner from all eligible Sweepstakes entries received in the Grand Prize Drawing during Phase 2, three (3) potential grand prize first runner

up prize winners from among all eligible Sweepstakes entries received in the Grand Prize Drawing during Phases 1 and 2, five (5) potential grand prize second runner up prize winners from among all eligible Sweepstakes entries received in the Grand Prize Drawing during Phases 1 and 2, and ten (10) potential grand prize third runner up prize winners form among all eligible entries received in the Grand Prize Drawing during Phases 1 and 2. Non-winning entries from one (1) drawing will not be included in any subsequent drawings. All selected winners are potential winners, pending verification of eligibility and compliance with these Official Rules, as determined by Sponsor and Administrator, in their sole and absolute discretion.

5. PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE (“ARV”):

A. Instant Win Game Prizes: The following Instant Win Game prizes are available during the Promotion Period (“Instant Win Game Prizes”):

Instant Win Game Prize Description	Number of Winners/Quantity	ARV (each)
A \$5 AMC Concession digital card (awarded digitally; terms and conditions apply; expires 1/31/20)	1,000	\$5
A Jumanji T-shirt (size determined by Sponsor in its sole discretion)	1,000	\$20
A 1-month Funimation Now Membership code (expires 1/31/2020)	2,000	\$9
A Jumanji Digital Movie Bundle (One [1] digital download of Jumanji and one [1] digital download of Jumanji: Welcome to the Jungle; both expire 4/20/20)	1,000	\$30
Fan Art Prints (a lithograph of fan art from the Movie)	2,000	\$10
A \$25 IMAX Concession Card (awarded digitally as AMC Concession Cards; terms and conditions apply; expires 1/31/20)	40	\$25
A \$100 Dolby Concession Card (awarded digitally as AMC Concession Cards; terms and conditions apply; expires 1/31/20)	10	\$100

A. General Sweepstakes Prizes (50): The general sweepstakes prize is a miniature Jumanji Keychain (“General Sweepstakes Prize”). There will be fifty (50) General Sweepstakes Prizes. The ARV of each General Sweepstakes Prize is \$6.

B. Sweepstakes Grand Prize (1): The Sweepstakes grand prize winner can choose one (1) of the following trip prizes (“Sweepstakes Grand Prize”):

i. Honolulu, Hawaii. Trip includes round-trip coach class air transportation from a major commercial airport near winner’s residence to Honolulu, Hawaii for winner and one (1) adult guest, four (4) consecutive nights hotel standard accommodations (single standard room/double occupancy), compact car rental (subject to winner meeting car rental agency conditions and restrictions, kayak rental for winner and guest, and a horseback riding adventure (includes a one [1] hour horseback riding tour, two [2] 90-minute

Hawaiian Experience tours, and an all-you-can-eat buffet lunch, excluding alcohol). The ARV of this Sweepstakes Grand Prize option is \$5,000.

- ii. **Anchorage, Alaska.** Trip includes round-trip coach class air transportation from a major commercial airport near winner's residence to Anchorage, Alaska for winner and one (1) adult guest, four (4) consecutive nights hotel standard accommodations (single standard room /double occupancy), compact rental car (subject to winner meeting car rental agency conditions and restrictions), and winner's choice of either a glacier hiking 9-hour tour or a helicopter and glacier dogsled tour (subject to availability). The ARV of this Sweepstakes Grand Prize option is \$5,000.
- iii. **Las Vegas, Nevada.** Trip includes round-trip coach class air transportation from a major commercial airport near winner's residence to Las Vegas, Nevada for winner one (1) adult guest, four (4) consecutive nights hotel standard accommodations (single standard room/double occupancy), compact car rental (subject to winner meeting car rental agency conditions and restrictions), and winner's choice of either a 6-hour Hidden Valley and Primm ATV tour, a motor coach tour of the Grand Canyon, or an El Dorado and Gold Mine ATV trip (subject to availability). The ARV of this Sweepstakes Grand Prize option is \$5,000.

For Each Trip: Winner's guest must be eighteen (18) years of age or older (or age of majority if higher than eighteen [18]) or the legal ward of the winner. If the winner elects to travel or partake in the Sweepstakes Grand Prize without the full complement of guest, no additional compensation or substitute prize will be awarded to the winner. Trip must be taken on dates specified by Sponsor. Winner and guest must travel on the same itinerary. The actual value of the trip may vary depending on point of departure and fluctuations in the cost of air transportation. Any difference between the estimated ARV and the actual value of the prize will not be awarded. If winner resides within a 100-mile radius of destination, ground transportation may be provided in lieu of air transportation, and no compensation will be provided for any difference in prize value. Travel dates are subject to availability; blackout dates and other restrictions may apply. Winner and guest are responsible for having valid travel documents including government identification (e.g., passport). Winner is responsible for all travel expenses not included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in this prize. Travel must be booked at least 7 days in advance. Guest of winner must sign and return a travel liability release before travel will be booked. Winner and each of his or her guest hereby acknowledges that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the trip. Winner will be required to provide a major credit card upon hotel check-in, and all in-room charges will be charged to the credit card. Any damage to the room will be the responsibility of the winner. Sponsor bears no responsibility if any event, element or detail of a prize is canceled, postponed or becomes unavailable for any reason. Should any event, element or detail of the Prize become unavailable, the Sponsor shall have no obligation to the winner aside from providing the remaining portion of the prize, minus any unavailable event, element or detail. Sponsor is not responsible if any event is delayed, postponed, or canceled for any reason. Winner will not receive compensation from Sponsor for tickets that the winner is unable to use due to cancellation of the event, but tickets may be subject to standard rain-check policies and procedures set by the issuer. Winner agrees that event admission is awarded pursuant to a revocable, nontransferable license that is personal to that applicable winner, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed

in commerce, transferred, given away, donated or otherwise conveyed. Sponsor reserves the right to remove or to deny entry to Winner and/or his/her guest if either winner or his/her guest violates the previous restrictions or engages in a disruptive manner, or with intent to abuse, threaten or harass any other person at the event. There will be one (1) Sweepstakes Grand Prize.

NOTE: The Grand Prize trip may include inherently dangerous activity. The Grand Prize winner and guest expressly and voluntarily assume the risk of any and all injury and damage that may result from participation in any element of the Grand Prize. The Grand Prize winner and guest acknowledge and agree that the Sweepstakes Entities have no responsibility whatsoever for injuries, losses, or damages of any kind that result from participation in the Grand Prize. Grand Prize winner and guest must comply with all rules, regulations, and restrictions of any experience that is part of his/her Grand Prize. The Grand Prize winner and his/her guest acknowledge that the companies running any Grand Prize events may determine who can participate in its activities under its rules, regulations and restrictions. Certain Grand Prize events may not be suitable for all persons as they may require the winner and guest to possess a particular level of physical fitness, coordination and/or stamina. The Grand Prize winner and guest acknowledge and agree that the Sweepstakes Entities have no responsibility whatsoever for losses, or damages of any kind that result if it is determined by the operator of Grand Prize event(s) that either the Grand Prize winner or his/her guest may not participate in the activities.

- C. Sweepstakes Grand Prize First Runner Up Prizes (3):** Each Sweepstakes first prize is a signed Movie poster (“Sweepstakes Grand Prize First Runner Up Prize”). There will be three (3) Sweepstakes First Prizes. The ARV of each Sweepstakes Grand Prize First Runner Up Prize is \$150. ARV does not represent re-sale value of Sweepstakes Grand Prize First Runner Up Prize.
- D. Sweepstakes Grand Prize Second Runner Up Prizes (5):** Each Sweepstakes second prize is a Jumanji Board Game (“Sweepstakes Grand Prize Second Runner Up Prize”). There will be five (5) Sweepstakes Second Prizes. The ARV of each Sweepstakes Grand Prize Second Runner Up Prize is \$100.
- E. Sweepstakes Grand Prize Drawing Third Runner Up Prizes (10):** Each Sweepstakes third prize is a 1-Year PlayStation Now Membership (“Sweepstakes Grand Prize Third Runner Up Prize”). There will be ten (10) Sweepstakes Third Prizes. The ARV of each Sweepstakes Grand Prize Third Runner Up Prize is \$60.
- F. Total ARV:** The total ARV of all available prizes in the Promotion is \$101,850.
- G. Odds of Winning/Limit:** The odds of winning a General Sweepstakes Prize depend on the total number of eligible Sweepstakes entries received for the General Sweepstakes. The odds of winning the Sweepstakes Grand Prize depend on the total number of eligible Sweepstakes entries received in the Grand Prize Drawing during Phase 2 of the Promotion Period. The odds of winning a Sweepstakes Grand Prize Runner Up Prize depend on the total number of eligible Sweepstakes entries received in Phases 1 and 2 of the Promotion Period. The odds of winning an Instant Win Game Prize depend on when the entrant completes a Game Play. Instant Prizes will be made available at pre-selected random times throughout the Promotion Period, with each Instant Prize being randomly pre-assigned to a given random time. To be a potential winner of an Instant Win Game

Prize, an entrant's Game Play must have occurred either at or after the exact randomly predetermined winning time as determined by Sponsor and/or Administrator. If a Game Play does not occur at the exact randomly predetermined winning time, then the next entrant's Game Play to occur after that time will be deemed a potential Instant Winner. The number of Instant Win Game Prizes available to be won will decrease during the Promotion Period as prizes are awarded and claimed. There is a limit of one (1) Sweepstakes Prize and one (1) Instant Win Game Prize per person during the Promotion Period.

- 6. HOW TO CLAIM A PRIZE:** After each random drawing, Administrator will notify the potential Sweepstakes winners via e-mail at the e-mail address provided at the time of registration. Before being declared the winner of the Sweepstakes Grand Prize, the potential Sweepstakes Grand Prize winner will be required to execute an Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment ("Affidavit"). The potential Sweepstakes Grand Prize winner must return a fully executed and notarized Affidavit to the Sponsor or its authorized designee within ten (10) calendar days from the date it is postmarked as being sent to the potential winner or the prize may (in Sponsor's sole discretion) be forfeited. All potential prize winners may be requested to provide additional documentation for verification purposes. If a potential Sweepstakes Prize winner or a potential Instant Winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that the potential winner fails to any requested documentation or an executed and notarized Affidavit within the ten (10) calendar day deadline (if applicable), the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries (or non-winning Game Plays), as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Physical prizes will be mailed and digital prizes will be e-mailed to verified winners at the street address or e-mail address provided at the time of registration within approximately 6 to 8 weeks from the end of the Promotion. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any prize(s) won. Sponsor will issue an IRS Form 1099-MISC to each winner who won prize(s) with a value or aggregate value of \$600 or more; and, winner agrees to fully cooperate with Sponsor and its designees as to compliance with such governmental reporting requirement.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason.

- 7. LIMITATION OF LIABILITY:** By participating in this Promotion entrants agree that the Promotion Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail notifications or postal

mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Promotion-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer or mobile device (or information/data stored thereon) related to or resulting from participating in the Promotion and/or accepting or using prize(s). The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of the winners from among eligible Game Plays/Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received (excluding those prizes already awarded).

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties as well as Facebook, Inc./Instagram and Twitter, Inc. in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including but not limited to any Promotion-related activity or element thereof, and the entrant's Game Plays/Sweepstakes entries, participation or inability to participate in the Promotion, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Promotion materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or

willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Promotion, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Game Play/Sweepstakes entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Promotion, the Website or any other Promotion-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Promotion and/or its contents related to or resulting from any part of the Promotion, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries/Game Plays, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Promotion, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

- 8. DISPUTES: TO THE FULLEST EXTENT PERMITTED BY LAW, BY PARTICIPATING IN THE SWEEPSTAKES, YOU UNDERSTAND AND AGREE THAT ANY CLAIM OR DISPUTE REGARDING THE SWEEPSTAKES OR THESE OFFICIAL RULES WILL BE RESOLVED INDIVIDUALLY (NOT AS PART OF A CLASS ACTION/PROCEEDING) BY MEANS OF BINDING ARBITRATION (NOT IN A COURT OF LAW; THE RIGHT TO A JURY TRIAL IS BEING WAIVED). AS FULLY SET FORTH IN THE "ARBITRATION" PROVISION OF THE TERMS AND CONDITIONS OF USE OF THE AMC THEATRES WEBSITE (ACCESSIBLE AT WWW.AMCTHEATRES.COM/TERMS-AND-CONDITIONS), SUCH ARBITRATION WILL BE CONDUCTED BY A ONE-MEMBER PANEL OF THE AMERICAN ARBITRATION ASSOCIATION; WILL BE CONDUCTED UNDER THE FEDERAL ARBITRATION ACT; AND WILL BE GOVERNED BY KANSAS LAW, REGARDLESS OF CHOICE OF LAW PRINCIPLES.**

9. **PRIVACY:** Sponsor's privacy policy is available at <https://www.amc.com/privacy>. Should there be a conflict between these Official Rules and the Sponsor's privacy policy, the Official Rules shall govern only with respect to the conduct of the Promotion.
10. **PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting prize(s), each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without compensation except where prohibited by law.
11. **GENERAL:** Any attempted form of participation in this Promotion other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple e-mail addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant's Game Plays/Sweepstakes entries will be declared null and void, and that entrant will be ineligible to win a prize(s). Also, if it is discovered that any entrant attempts to receive additional Game Plays/Sweepstakes entries in excess of the stated limitation, that entrant may, in Sponsor's sole discretion, be disqualified from the Promotion. In the event of a dispute as to the identity of a winner, the winning Game Play/Sweepstakes entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such Game Play/Sweepstakes entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules, seeking to defraud Promotion Entities, or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Promotion. Sponsor's failure to enforce any term of these Official Rules in any given circumstance shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Game Plays/Sweepstakes entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of

sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

12. WINNERS LIST: To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to: AMC “Jumanji: The Next Level” Game Board Experience Promotion - Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by March 3, 2020.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR OTHERWISE ASSOCIATED WITH, FACEBOOK, INSTAGRAM OR TWITTER.

Customer Service inquiries may be made at [Contact Us](#).

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